

# Ethics of Arctic Tourism and/or Ethics of Arctic Living?

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# The tourism phenomenon

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It plays out in the habitats and homes of others, who thereby become hosts

Regardless of whether they are in fact tourism workers or entrepreneurs

That is the nature of tourism, it becomes part of the daily life of hosts as well as guests

Tourism is also an industry that adds to the diversity of income options in the Arctic, brings life and action – but it easily becomes too much of a good thing in small remote communities



# Tourism ethics

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- [The virtue of hospitality](#)
  - The ethics of care
  - Resident engagement in tourism
- [Deontology](#)
  - Experience design
  - Transformative or hedonic?
- [The praxis of tourism](#)
  - Tourism as community
  - Does tourism know its place in the community?
  - Does it build community? If so, for who?

# I question the ethic of liminality in tourism praxis

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- The glacier is not there for humans to cross, respect it
- My laundry is not there for you to put on Instagram, respect my privacy even if I live in a postcard
- The animals are not your pets and nature is not a zoo, keep your distance
- I am not a prop in some guide's show
- You are most welcome, but mind your manners
- Tourism is a powerful force in small and remote communities
- Being on the tourism map can boost pride of place
- But does it build community resilience?
- Does it add or detract to the genius loci?

# Lost in translation

Can Arctic communities be understood rather than appropriated by tourism?

Or are we a lost case, lost in translation, last chance to come see us in our natural habitat.

